

FALL 2023
EMEA

STANLEY®



FALL 2023

EMEA

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BUILT FOR LIFE™

Way back in 1913, William Stanley, Jr. invented the world's first all-steel, vacuum-insulated bottle. Workdays and getaways, near and far, would never be the same.

His legacy continues today in everything we engineer. Water bottles with flip-up straws. Travel mugs that fit neatly into car cupholders. Food jars with integrated sporks. Even high-performance cook sets.

With William Stanley, Jr.'s spirit of innovation and quality driving us, we look forward to taking you to exciting, new places. Season after season.



AEROLIGHT™



COMMUTER-FRIENDLY AEROLIGHT™ TRANSIT MUGS

Our Transit Collection with AeroLight™ technology is engineered to be light, packable, and leakproof for the trail or the daily commute. Our commuter-friendly Transit Mugs are 33% lighter than Stanley's standard stainless-steel metal drinkware. The collection is built with Stanley's AeroLight™ technology, which consists of spun-steel, double-wall vacuum insulation to reduce weight—without compromising hot/cold retention or durability. These fully leakproof mugs offer a streamlined design and low-profile lid, compact and easy to carry. They also fit comfortably in car cup holders.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



LIFETIME
WARRANTY

AEROLIGHT™

33% LIGHTER
STAINLESS STEEL MUG



THE AEROLIGHT™ TRANSIT MUG

- ▶ AeroLight™ feather weight insulation
- ▶ Double-wall vacuum insulation
- ▶ 18/8 stainless steel; naturally BPA-free
- ▶ Leakproof
- ▶ Locking, drink-through lid
- ▶ Car cup holder compatible
- ▶ Dishwasher safe

0.35 L / 12 OZ

04 HRS
HOT | 06 HRS
COLD | 20 HRS
ICED

FOG METALLIC 10-10788-065
ROSE QUARTZ METALLIC 10-10788-066
BLACK METALLIC 10-10788-067
ROYAL BLUE METALLIC 10-10788-074



0.47 L / 16 OZ

06 HRS
HOT | 08 HRS
COLD | 30 HRS
ICED

FOG METALLIC 10-10787-119
ROSE QUARTZ METALLIC 10-10787-120
BLACK METALLIC 10-10787-121
ROYAL BLUE METALLIC 10-10787-149








STANLEY



A NEW GENERATION OF ADVENTURE BOTTLES AND FOOD JARS

Adventure To-Go Collection Bottles and Food Jars, in various sizes, are modern in their design and enduring in their performance. Insulated and leakproof, these new essentials stay by your side for use, day in and day out. Made for workdays, vacation days, and everyday—this next-generation is lighter, slimmer and features wide opening for easy cleaning. Adventure bottles and food jars are designed for convenient pouring, packing and carrying, perfect for any outdoor or urban adventure. Keeping your favorite drinks hot or cold for hours with Stanley's double-wall vacuum insulation.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 BUILT
FOR LIFE
LIFETIME
WARRANTY



**THE ADVENTURE
TO-GO BOTTLE**

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Pour-through stopper for controlled flow
- Insulated lid doubles as cup
- Leakproof + packable

0.75 L / 25 OZ

20 HRS HOT | **25** HRS COLD | **04** DAYS ICED

POLAR 10-10818-008
 ABYSS 10-10818-009
 BLACK 10-10818-010



1 L / 1.1 QT

25 HRS HOT | **27** HRS COLD | **05** DAYS ICED

POLAR 10-10819-008
 ABYSS 10-10819-009
 BLACK 10-10819-010



**THE ADVENTURE
TO-GO FOOD JAR**

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Wide opening for easy cleaning
- Dishwasher safe



0.35 L / 12 OZ

04 HRS HOT | **04** HRS COLD

POLAR 10-10837-013
 ABYSS 10-10837-014
 BLACK 10-10837-015



0.53 L / 18 OZ

06 HRS HOT | **06** HRS COLD

POLAR 10-10836-007
 ABYSS 10-10836-008
 BLACK 10-10836-009











OUTDOOR COOLERS

Going camping? Or hosting an outdoor party? What about packing light for a romantic day-for-two at the park? Look no further than Stanley's Outdoor Coolers and choose the one that is right for your needs from our wide selection of hard coolers – now available in the new color Stanley Green.

With cookware, barware, coffee gear, mugs and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING

THE EASY-CARRY OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Sturdy latches + hinges
- Fold-down handle
- Adjustable tie downs hold dry-goods and extra cargo
- Leakproof

6.6 L / 7 QT | 16 HRS COLD

STANLEY GREEN 10-01622-147
POLAR 10-01622-086



HOLDS
9
CANS

15.1 L / 16 QT | 36 HRS COLD

STANLEY GREEN 10-01623-197
POLAR 10-01623-123



HOLDS
21
CANS

THE COLD-FOR-DAYS OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Recessed top lid for extra table space
- Sturdy latches + hinges
- Side Handles for stable carry
- Leakproof

28.3 L / 30 QT | 04 DAYS COLD

STANLEY GREEN 10-01936-062
POLAR 10-01936-039



HOLDS
40
CANS



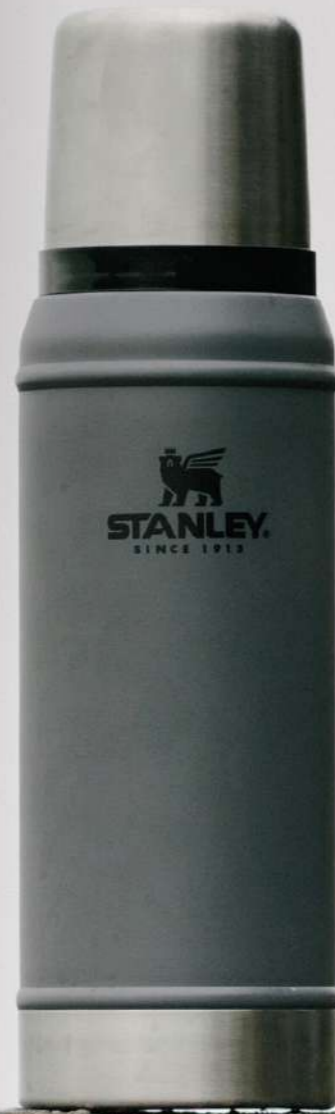


COLOR FEATURE: CHARCOAL

Inspired by your Indian summer BBQ's, Stanley introduces a new sizzling shade to stay hot this fall: Charcoal. Discover our Legendary Classics wrapped in this new dusky colorway to fuel your outdoor adventures.

-  18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION
-  NATURALLY
BPA FREE
-  DISHWASHER
SAFE
-  BUILT
FOR
LIFE LIFETIME
WARRANTY

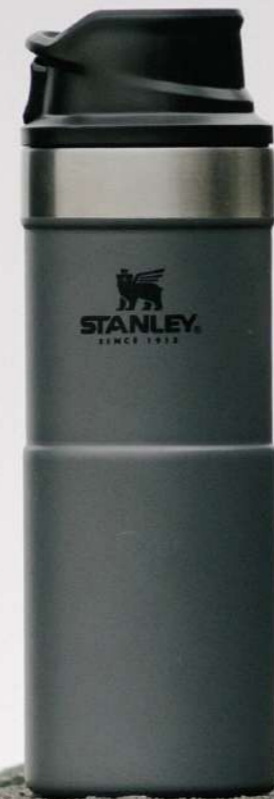




THE LEGENDARY CLASSIC BOTTLE



1.0 L / 1.1 QT
26 HRS HOT | **28 HRS COLD** | **05 DAYS ICED**
CHARCOAL 10-08266-059



THE LEGENDARY CLASSIC BOTTLE



0.75 L / 25 OZ
20 HRS HOT | **20 HRS COLD** | **04 DAYS ICED**
CHARCOAL 10-01612-061



THE TRIGGER-ACTION TRAVEL MUG



0.35 L / 12 OZ
05 HRS HOT | **06 HRS COLD** | **26 HRS ICED**
CHARCOAL 10-09848-052



THE STACKING TUMBLER



0.47 L / 16 OZ
45 MIN HOT | **04 HRS COLD** | **15 HRS ICED**
CHARCOAL 10-02282-250



THE LEGENDARY FOOD JAR + SPORK



0.4 L / 14 OZ
07 HRS HOT | **07 HRS COLD**
CHARCOAL 10-09382-082



THE LEGENDARY CAMP MUG



0.35 L / 12 OZ
1.5 HRS HOT | **03 HRS COLD** | **15 HRS ICED**
CHARCOAL 10-09366-172



CLASSIC
SERIES



LEGENDARY CLASSIC BOTTLE

2.3 L / 2.5 QT

Keep the adventure going all day, all night, and straight into the next morning. This bottle can hold an entire pot of coffee (or whatever else you may be drinking) keeping it hot or cold for up to 48 hours. It's also leakproof, packable and easy-to-pour which makes it a welcome companion at a camp out.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT FOR
LIFE LIFETIME
WARRANTY

THE LEGENDARY CLASSIC BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

2.3 L / 2.5 QT

48 HRS HOT | 48 HRS COLD | 10 DAYS ICED

HAMMERTONE GREEN 10-07935-044
MATTE BLACK PEBBLE 10-07935-045



CLASSIC
SERIES



CLASSIC PERFECT-BREW POUR OVER

For those who take their coffee seriously, The Perfect-Brew Pour Over is, well, perfect. It features an easy-to-clean filter you can use, remove and reuse again—no disposable filters needed. Just spoon in your favorite medium-ground coffee, saturate with hot water, and let the pour over do the rest. Made to work with most Stanley mugs and bottles, so you can brew and be on your way.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE PERFECT-BREW POUR OVER

- ▶ 18/8 stainless steel, BPA-free
- ▶ Stainless Steel, easy-clean filter
- ▶ No disposable filters needed
- ▶ Makes 1-6 cups
- ▶ Dishwasher safe

0.59 L / 20 OZ

HAMMERTONE GREEN 10-09383-002
MATTE BLACK PEBBLE 10-09383-030



CLASSIC
SERIES



THE STAY-HOT FRENCH PRESS

Great coffee is meant to be shared and this large capacity French press can brew enough for a whole crew. There's a stainless steel mesh filter to keep grounds in place so you get a bold, full-flavored cup of coffee with minimal sediment, every time. Vacuum insulation also keeps everything hot for hours until the moment you're ready to pour. Built rugged for the outdoors, but so good you'll probably use it daily at home.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE
LIFETIME
WARRANTY

THE STAY-HOT FRENCH PRESS

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy pour ergonomic handle
- ▶ Easy clean filter, dishwasher safe
- ▶ Integrated steel coffee press

1.4 L / 48 OZ

04 HRS HOT | 09 HRS COLD | 24 HRS ICED

HAMMERTONE GREEN 10-02888-048



CLASSIC
SERIES



MEET THE STANLEY X MOSSY OAK® COLLABORATION

Stanley and Mossy Oak®, the number one brand for all-things-camo, bring you this new, timeless, tough-as-nails Legendary Bottle and Trigger-Action Travel Mug for your next hunting, fishing or camping trip. Sporting a classic, original Mossy Oak® look, these pieces will evoke memories of your first big catch, or time spent with family and friends around the campfire. Whether at play or on the job, your drinks will stay hot (or cold) for hours on end, thanks to signature Stanley double-wall vacuum insulation.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE LIFETIME
WARRANTY

THE MOSSY OAK® LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cups
- ▶ Dishwasher safe

1.0 L / 1.1 QT

26 HRS
HOT

28 HRS
COLD

05 DAYS
ICED

BOTTOMLAND
COUNTRY DNA

10-08266-053
10-08266-031

THE MOSSY OAK® TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS
HOT

10 HRS
COLD

30 HRS
ICED

COUNTRY DNA

10-06439-221

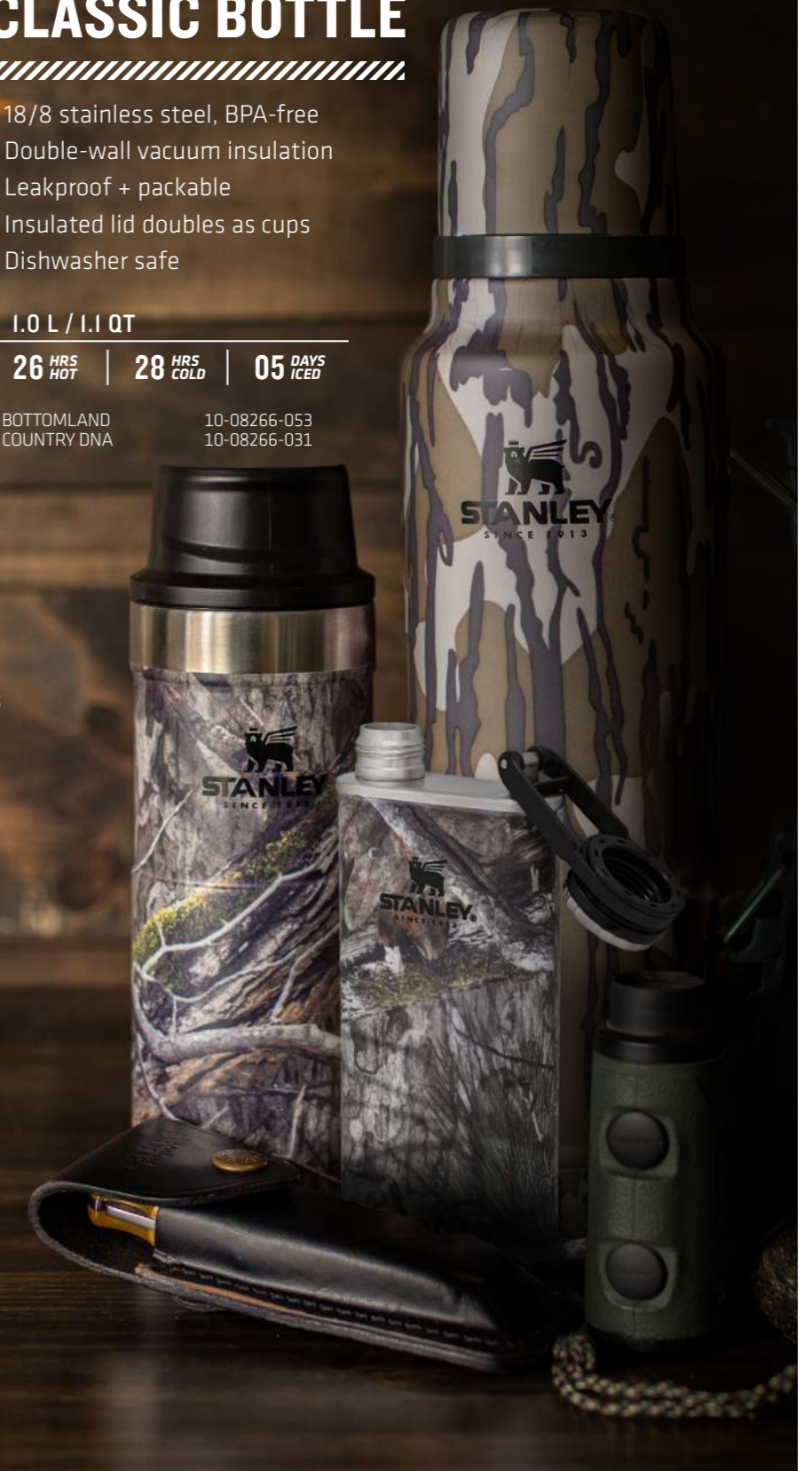
THE MOSSY OAK® EASY-FILL WIDE MOUTH FLASK

- ▶ 18/8 stainless steel, BPA-free
- ▶ Leakproof + packable
- ▶ Never-lose cap
- ▶ Wide-mouth opening

0.23 L / 8 OZ

COUNTRY DNA

10-00837-244



CLASSIC
SERIES



BRAND NEW BLAZE ORANGE COLLECTION

Where our Mossy Oak® collaboration wants to you blend in, our Blaze Orange collection wants you to stand out. Whether it is for safety in the field or showing good style in town, this truly built for life collection holds your lifesaving coffee hot for hours.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR LIFE
LIFETIME
WARRANTY

THE LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cups
- ▶ Dishwasher safe

1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

BLAZE ORANGE 10-08266-032

THE TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

BLAZE ORANGE 10-06439-222

THE EASY-FILL WIDE MOUTH FLASK

- ▶ 18/8 stainless steel, BPA-free
- ▶ Leakproof + packable
- ▶ Never-lose cap
- ▶ Wide-mouth opening

0.23 L / 8 OZ

BLAZE ORANGE 10-00837-245





CLASSIC
SERIES



INTRODUCING THE STANLEY X PETER PERCH COLLABORATION

The Stanley X Peter Perch collaboration combines Stanley's legendary bottle with Peter Perch's fish art. The limited edition Perch designs are now available on the iconic Stanley Classic Legendary Vacuum Bottle 1.0 L and the Classic Trigger-Action Travel Mug 0.47 L in a Tan finish. The perfect companion for fishing adventures.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE LIFETIME
WARRANTY

THE PETER PERCH TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

TAN 10-06439-263



THE PETER PERCH LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cup
- ▶ Dishwasher safe

1.0 L / 1.1 QT

26 HRS HOT | 28 HRS COLD | 05 DAYS ICED

TAN 10-08266-054





700



STANLEY
SINCE 1913

MULTI-COLORS FOR MULTI-USE

For morning lattes, happy hour drinks and proper hydration in-between, match your Stanley water bottle for cold drinks with it's color companion for hot drinks. Introducing new colorways of the Classic Trigger-Action Travel Mug 0.35 L and The Go Everyday Tumbler to match (or mix) your favorite Stanley hydration mood. So you can Saffron all day, Lagoon round-the-clock, Shale nonstop or Charcoal at all times.



THE TRIGGER-ACTION
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SAFFRON

10-09848-056



THE QUICK-FLIP
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SAFFRON

10-09149-032

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SAFFRON

10-09148-027

THE EVERYDAY
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SAFFRON

10-10292-066

THE TRIGGER-ACTION
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SHALE

10-09848-055



THE QUICK-FLIP
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SHALE

10-09149-093

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SHALE

10-09148-072

THE EVERYDAY
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SHALE

10-10292-065

THE TRIGGER-ACTION
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

LAGOON

10-09848-054



THE QUICK-FLIP
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

LAGOON

10-09149-031

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

LAGOON

10-09148-026

THE EVERYDAY
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

LAGOON

10-10292-064

THE TRIGGER-ACTION
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

CHARCOAL

10-09848-052



THE QUICK-FLIP
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

CHARCOAL

10-09149-030

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

CHARCOAL

10-09148-025

THE EVERYDAY
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

CHARCOAL

10-10292-063

CLASSIC
SERIES



THE ICEFLOW™ FLIP STRAW TUMBLER

Pack lighter, go further, hydrate longer. The IceFlow™ Flip Straw Tumbler allows you to keep your head up during any activity, whether you're going to the pitch, the park, the beach or the office. Leakproof and easily packable, the Stanley IceFlow™ series is the perfect choice for all. Stay healthy, stay hydrated.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR LIFE
LIFETIME
WARRANTY

THE ICEFLOW™ FLIP STRAW TUMBLER

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof flip straw
- Easy-to-carry handle
- Car-cup compatible
- Dishwasher safe

30 OZ / 0.89 L

12 HRS COLD | 48 HRS ICED

ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
GUAVA	10-09993-195
IRIS	10-09993-198
CHARCOAL	10-09993-194





ROSE QUARTZ



CITRON



GUAVA



IRIS



CHARCOAL

**GO
SERIES**



THE FLIP STRAW WATER BOTTLE

Stay hydrated wherever the day takes you. Our new collection—available in multiple colors—is up to the task. The built-in straw flips up for sipping on-the-go while Stanley’s legendary vacuum insulation keeps water ice-cold for hours and hours. We even added a rotating handle for easy carrying.



18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION



NATURALLY
BPA FREE



DISHWASHER
SAFE



BUILT
FOR
LIFE
LIFETIME
WARRANTY



THE ICEFLOW™ FLIP STRAW WATER BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof flip straw
- ▶ Easy-to-carry handle
- ▶ Dishwasher safe

.65 L / 22 OZ

12 HRS COLD | 02 DAYS ICED

POLAR	10-09697-007
CHARCOAL	10-09697-008
LAGOON	10-09697-009
SAFFRON	10-09697-010



**GO
SERIES**



THE QUICK-FLIP WATER BOTTLES

The Stanley Quick-Flip Water Bottle is now available in the bigger 1.06 L size. Designed with a push button to flip-open the leakproof lid, the larger mouth opening gives you the flow speed that you need. Thanks to the steel latch that holds the top extra tight, it can be safely packed in any bag without a worry. Manufactured using 18/8 stainless steel, this bottle can take a beating and is BPA-free - so your drink stays safe to consume.

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE LIFETIME
WARRANTY

THE QUICK-FLIP WATER BOTTLE

- ▶ Double-wall vacuum insulation, 18/8 stainless steel
- ▶ Quick-flip, push-button lid for easy drinking access
- ▶ Packable, leakproof locking lid
- ▶ Two-stage lid for easy cleaning and adding ice
- ▶ Dishwasher safe

1.06 L / 36 OZ

10 HRS HOT | 18 HRS COLD | 2.5 DAYS ICED

POLAR	10-09150-062
CHARCOAL	10-09150-063
LAGOON	10-09150-065
SAFFRON	10-09150-064
CITRON	10-09150-066
SHALE	10-09150-067
ABYSS	10-09150-068





THE QUICK-FLIP WATER BOTTLE

- Double-wall vacuum insulation, 18/8 stainless steel
- Quick-flip, push-button lid for easy drinking access
- Packable, leakproof locking lid
- Two-stage lid for easy cleaning and adding ice
- Car-cup compatible
- Dishwasher safe

0.47 L / 16 OZ

05 HRS HOT | **07** HRS COLD | **30** HRS ICED

POLAR	10-09148-024
CHARCOAL	10-09148-025
LAGOON	10-09148-026
SAFFRON	10-09148-027
CITRON	10-09148-071
SHALE	10-09148-072
ABYSS	10-09148-073



0.7 L / 24 OZ

08 HRS HOT | **12** HRS COLD | **40** HRS ICED

POLAR	10-09149-029
CHARCOAL	10-09149-030
LAGOON	10-09149-031
SAFFRON	10-09149-032
CITRON	10-09149-092
SHALE	10-09149-093
ABYSS	10-09149-094





LAGOON



SAFFRON



CHARCOAL



ABYSS



SHALE



CITRON



POLAR

AEROLIGHT™

STAY HEALTHY, STAY HYDRATED


That's the defining mantra of our thoughtfully considered drinkware. Built with modern energy, awareness and respect for human wellbeing, as well as the environment, this category brings true invention into our natural daily habitats.




CUSTOMER EXPERIENCE

Go everywhere. Do everything. Just one mug. Packable silhouettes, leakproof solutions that keep hot things hot and cold things cold. Enabling reconnecting through mobility and versatility.

FEATURES

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT
FOR
LIFE LIFETIME
WARRANTY



**THE AEROLIGHT™
TRANSIT MUG**
0.47 L / 16 OZ

FOG METALLIC	10-10787-119
ROSE QUARTZ METALLIC	10-10787-120
BLACK METALLIC	10-10787-121
ROYAL BLUE METALLIC	10-10787-149

 **06
HRS**

 **08
HRS**

 **30
HRS**



**THE AEROLIGHT™
TRANSIT MUG**
0.35 L / 12 OZ

FOG METALLIC	10-10788-065
ROSE QUARTZ METALLIC	10-10788-066
BLACK METALLIC	10-10788-067
ROYAL BLUE METALLIC	10-10788-074

 **04
HRS**

 **06
HRS**

 **20
HRS**

CLASSIC SERIES

TIMELESS + DURABLE

Built like a battleship and marked by classic Hammertone green, the legendary Stanley Classic Series is the choice of generations from the outdoors to the job sites.



CUSTOMER EXPERIENCE

From backyard BBQs to the campsite to the job site, this series offers a wide range of rugged, at-the-ready gear.

FEATURES

18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

NATURALLY
BPA FREE

DISHWASHER
SAFE

BUILT FOR
LIFE LIFETIME
WARRANTY



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING



12
COLD HRS

48
ICED DAYS

**THE ICEFLOW™
FLIP STRAW TUMBLER**
0.89 L / 30 OZ

CHARCOAL	10-09993-194
GUAVA	10-09993-195
ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
IRIS	10-09993-198



48
HOT HRS

48
COLD HRS

10
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
2.3 L / 2.5 QT

HAMMERTONE GREEN	10-07935-044
MATTE BLACK PEBBLE	10-07935-045



45
HOT HRS

40
COLD HRS

08
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
1.9 L / 2 QT

HAMMERTONE GREEN	10-07934-003
MATTE BLACK PEBBLE	10-07934-004
NIGHTFALL	10-07934-039



38
HOT HRS

35
COLD HRS

06
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
1.4 L / 1.5 QT

HAMMERTONE GREEN	10-08265-001
MATTE BLACK PEBBLE	10-08265-002
NIGHTFALL	10-08265-006



26
HOT HRS

28
COLD HRS

05
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
1.0 L / 1.1 QT

HAMMERTONE GREEN	10-08266-001
MATTE BLACK PEBBLE	10-08266-002
NIGHTFALL	10-08266-017
HAMMERTONE ICE	10-08266-033
BLAZE ORANGE	10-08266-032
BOTTOMLAND	10-08266-053
COUNTRY DNA	10-08266-031
TAN	10-08266-054
CHARCOAL	10-08266-059



20
HOT HRS

20
COLD HRS

04
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
0.75 L / 25 OZ

HAMMERTONE GREEN	10-01612-027
MATTE BLACK PEBBLE	10-01612-028
NIGHTFALL	10-01612-041
CHARCOAL	10-01612-061



15
HOT HRS

15
COLD HRS

02
ICED DAYS

**THE LEGENDARY
CLASSIC BOTTLE**
0.47 L / 16 OZ

HAMMERTONE GREEN	10-01228-072
MATTE BLACK PEBBLE	10-01228-073
NIGHTFALL	10-01228-088



☄ **HOT**
20 HRS

❄ **COLD**
22 HRS

**THE LEGENDARY
FOOD JAR**
0.94 L / 1.0 QT

HAMMERTONE GREEN 10-07937-003
MATTE BLACK PEBBLE 10-07937-004
NIGHTFALL 10-07937-019



☄ **HOT**
15 HRS

❄ **COLD**
15 HRS

**THE LEGENDARY
FOOD JAR**
0.7 L / 24 OZ

HAMMERTONE GREEN 10-07936-003
MATTE BLACK PEBBLE 10-07936-004
NIGHTFALL 10-07936-022



☄ **HOT**
07 HRS

❄ **COLD**
07 HRS

**THE LEGENDARY
FOOD JAR + SPORK**
0.4 L / 14 OZ

HAMMERTONE GREEN 10-09382-004
MATTE BLACK PEBBLE 10-09382-005
NIGHTFALL 10-09382-006
CHARCOAL 10-09382-082



☄ **HOT**
1.5 HRS

❄ **COLD**
03 HRS

📦 **ICED**
15 HRS

**THE LEGENDARY
CAMP MUG**
0.35 L / 12 OZ

HAMMERTONE GREEN 10-09366-005
MATTE BLACK PEBBLE 10-09366-006
NIGHTFALL 10-09366-007
WINE 10-09366-008
HAMMERTONE ICE 10-09366-096
CHARCOAL 10-09366-172



**THE PERFECT-BREW
POUR OVER**
0.59 L / 20 OZ / MAKES 1-6 CUPS

HAMMERTONE GREEN 10-09383-002
MATTE BLACK PEBBLE 10-09383-030



☄ **HOT**
04 HRS

❄ **COLD**
09 HRS

📦 **ICED**
24 HRS

**THE STAY-HOT
FRENCH PRESS**
1.4 L / 48 OZ

HAMMERTONE GREEN 10-02888-048



☄ **HOT**
07 HRS

❄ **COLD**
10 HRS

📦 **ICED**
30 HRS

**THE TRIGGER-ACTION
TRAVEL MUG**
0.47 L / 16 OZ

HAMMERTONE GREEN 10-06439-030
MATTE BLACK PEBBLE 10-06439-031
POLAR 10-06439-032
NIGHTFALL 10-06439-033
WINE 10-06439-120
BLAZE ORANGE 10-06439-222
COUNTRY DNA 10-06439-221
TAN 10-06439-263



☄ **HOT**
05 HRS

❄ **COLD**
06 HRS

📦 **ICED**
26 HRS

**THE TRIGGER-ACTION
TRAVEL MUG**
0.35L / 12 OZ

HAMMERTONE GREEN 10-09848-006
MATTE BLACK PEBBLE 10-09848-007
POLAR 10-09848-008
NIGHTFALL 10-09848-009
WINE 10-09848-010
HAMMERTONE ICE 10-09848-048
CHARCOAL 10-09848-052
LAGOON 10-09848-054
SHALE 10-09848-055
SAFFRON 10-09848-056



☄ **HOT**
03 HRS

❄ **COLD**
04 HRS

📦 **ICED**
22 HRS

**THE TRIGGER-ACTION
TRAVEL MUG**
0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09849-009
MATTE BLACK PEBBLE 10-09849-010
POLAR 10-09849-011
NIGHTFALL 10-09849-012
WINE 10-09849-013



☄ **HOT**
18 HRS

❄ **COLD**
24 HRS

📦 **ICED**
04 DAYS

**THE EASY-POUR
GROWLER**
1.9 L / 64 OZ

HAMMERTONE GREEN 10-01941-067



**THE EASY-FILL
WIDE MOUTH FLASK**
0.23 L / 8 OZ

HAMMERTONE GREEN 10-00837-126
MATTE BLACK PEBBLE 10-00837-127
NIGHTFALL 10-00837-185
BLAZE ORANGE 10-00837-245
COUNTRY DNA 10-00837-244



☄ **HOT**
07 HRS

❄ **COLD**
10 HRS

📦 **ICED**
30 HRS

**THE NEVERLEAK™
TRAVEL MUG**
0.47 L / 16 OZ

HAMMERTONE GREEN 10-09851-006
MATTE BLACK PEBBLE 10-09851-007
HAMMERTONE ICE 10-09851-009
MAPLE 10-09851-010



☄ **HOT**
05 HRS

❄ **COLD**
06 HRS

📦 **ICED**
26 HRS

**THE NEVERLEAK™
TRAVEL MUG**
0.35L / 12 OZ

HAMMERTONE GREEN 10-09855-006
MATTE BLACK PEBBLE 10-09855-007
HAMMERTONE ICE 10-09855-009
MAPLE 10-09855-010



☄ **HOT**
03 HRS

❄ **COLD**
04 HRS

📦 **ICED**
22 HRS

**THE NEVERLEAK™
TRAVEL MUG**
0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09856-006
MATTE BLACK PEBBLE 10-09856-007
HAMMERTONE ICE 10-09856-009
MAPLE 10-09856-010



**THE LEGENDARY
USEFUL BOX**

HAMMERTONE GREEN 10-10668-001



**THE LEGENDARY
CLASSIC LUNCHBOX**
9.5 L / 10 QT

HAMMERTONE GREEN 10-01625-003

GO SERIES

BOLD + FUNCTIONAL

This unique, hydration-driven collection combines modern on-the-go items with Stanley's legendary durability and all-day insulation.





TECHNOLOGY



Brings the ideal balance between lightweight, insulation and durability. Innovative lid technologies intuitively solve for adventure and everyday use.

FEATURES

 18/8 STAINLESS STEEL
DOUBLE-WALL VACUUM INSULATION

 NATURALLY
BPA FREE

 DISHWASHER
SAFE

 BUILT FOR
LIFE LIFETIME
WARRANTY



 **10 HRS**
 **18 HRS**
 **2.5 DAYS**

THE QUICK-FLIP WATER BOTTLE
1.06 L / 36 OZ

POLAR	10-09150-062
CHARCOAL	10-09150-063
LAGOON	10-09150-065
SAFFRON	10-09150-064
CITRON	10-09150-066
SHALE	10-09150-067
ABYSS	10-09150-068



 **08 HRS**
 **12 HRS**
 **40 HRS**

THE QUICK-FLIP WATER BOTTLE
0.7 L / 24 OZ

POLAR	10-09149-029
CHARCOAL	10-09149-030
LAGOON	10-09149-031
SAFFRON	10-09149-032
CITRON	10-09149-092
SHALE	10-09149-093
ABYSS	10-09149-094



 **05 HRS**
 **07 HRS**
 **30 HRS**

THE QUICK-FLIP WATER BOTTLE
0.47 L / 16 OZ

POLAR	10-09148-024
CHARCOAL	10-09148-025
LAGOON	10-09148-026
SAFFRON	10-09148-027
CITRON	10-09148-071
SHALE	10-09148-072
ABYSS	10-09148-073



 **12 HRS**
 **02 DAYS**

THE ICEFLOW™ FLIP STRAW WATER BOTTLE
0.65 L / 22 OZ

POLAR	10-09697-007
CHARCOAL	10-09697-008
LAGOON	10-09697-009
SAFFRON	10-09697-010



 **1.5 HRS**
 **05 HRS**
 **20 HRS**

THE EVERYDAY GO TUMBLER
0.29 L / 10 OZ

HAMMERTONE GREEN	10-10292-001
MATTE BLACK PEBBLE	10-10292-002
WINE	10-10292-003
CHARCOAL	10-10292-063
LAGOON	10-10292-064
SHALE	10-10292-065
SAFFRON	10-10292-066

ADVENTURE SERIES

RUGGED + ESSENTIAL

For those who start or end their best days in the outdoors, the Stanley Adventure Series combines our legendary tough construction with the features outdoor adventures demand.



CUSTOMER EXPERIENCE

With cookware, barware, coffee gear, mugs, and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT
END IN "Y"



TAILGATING



**THE ADVENTURE
TO-GO BOTTLE**
1.0 L / 1.1 QT

POLAR
ABYSS
BLACK

☄️ **25
HRS**
HOT
❄️ **27
HRS**
COLD
📦 **05
DAYS**
ICED

10-10819-008
10-10819-009
10-10819-010



**THE ADVENTURE
TO-GO BOTTLE**
0.75 L / 25 OZ

POLAR
ABYSS
BLACK

☄️ **20
HRS**
HOT
❄️ **25
HRS**
COLD
📦 **04
DAYS**
ICED

10-10818-008
10-10818-009
10-10818-010



**THE ADVENTURE
TO-GO FOOD JAR**
0.53 L / 18 OZ

POLAR
ABYSS
BLACK

☄️ **06
HRS**
HOT
❄️ **06
HRS**
COLD

10-10836-007
10-10836-008
10-10836-009



**THE ADVENTURE
TO-GO FOOD JAR**
0.35 L / 12 OZ

POLAR
ABYSS
BLACK

☄️ **04
HRS**
HOT
❄️ **04
HRS**
COLD

10-10837-013
10-10837-014
10-10837-015



**THE STAINLESS STEEL
ALL-IN-ONE FOOD JAR**
0.53 L / 18 OZ

STAINLESS STEEL 10-01287-032

☄️ **12
HRS**
HOT
❄️ **12
HRS**
COLD



**THE FULL KITCHEN
BASE CAMP COOK SET**
3.5 L / 3.7 QT

STAINLESS STEEL 10-02479-025



**THE STAINLESS STEEL
COOK SET FOR TWO**
1.0 L / 1.1 QT

STAINLESS STEEL 10-09997-003



**THE ALL-IN-ONE
FRY PAN SET**
0.94 L / 32 OZ

STAINLESS STEEL 10-02658-013



03 HRS
HOT

04 HRS
COLD

16 HRS
ICED

THE SHORTSTACK TRAVEL MUG

0.23 L / 8 OZ

MATTE BLACK PEBBLE 10-02887-067
HAMMERTONE ICE 10-02887-068



45 MIN
HOT

04 HRS
COLD

15 HRS
ICED

THE STACKING TUMBLER

0.47 L / 16 OZ

HAMMERTONE GREEN 10-02282-057
MATTE BLACK PEBBLE 10-02282-058
POLAR 10-02282-059
CHARCOAL 10-02282-250



01 HRS
HOT

05 HRS
COLD

20 HRS
ICED

THE BIG GRIP BEER STEIN

0.7 L / 24 OZ

HAMMERTONE GREEN 10-02874-033
MATTE BLACK PEBBLE 10-02874-034



HOLDS 40 CANS

04 DAYS
COLD

THE COLD-FOR-DAYS OUTDOOR COOLER

28.3 L / 30 QT

STANLEY GREEN 10-01936-062
POLAR 10-01936-039



HOLDS 21 CANS

36 HRS
COLD

THE EASY-CARRY OUTDOOR COOLER

15.1 L / 16 QT

STANLEY GREEN 10-01623-197
POLAR 10-01623-123



HOLDS 9 CANS

27 HRS
COLD

THE EASY-CARRY OUTDOOR COOLER

6.6 L / 7 QT

STANLEY GREEN 10-01622-147
POLAR 10-01622-086



THE PRE-PARTY SHOT GLASS + FLASK SET

HAMMERTONE GREEN 10-01883-034
MATTE BLACK PEBBLE 10-01883-035



THE NESTING SHOT GLASS SET

HAMMERTONE GREEN 10-01705-039
MATTE BLACK PEBBLE 10-01705-036



BUILT FOR LIFE™
LIFETIME WARRANTY

Stanley has stood the test of time because it's built to.
That's the Stanley Promise.

'Built for life' is a motto we stood by since 1913 with our promise to provide rugged, capable gear for food and drinks, built to last a lifetime. It's a promise we still keep.

Stanley products come with a lifetime warranty against manufacturing defects. If your Stanley doesn't live up to its legendary reputation we will do what it takes to make it right. It's that simple.



PROMOTIONAL GEAR & RETAIL SUPPORT

Check with your Stanley Sales Representative to learn more about the latest promotional items and retail displays and how to request quantities.

PINS



STICKERS



STANLEY LOGO STICKER
30 X 100 MM



STANLEY STICKER
Ø 50 MM

CUT-OUT DISPLAYS



THE TRIGGER-ACTION TRAVEL MUG
0.47 L / 16 OZ



THE ICEFLOW™ WATER BOTTLE
0.65 L / 22 OZ



THE QUICK-FLIP WATER BOTTLE
0.47 L / 16 OZ



THE NEVERLEAK™ TRAVEL MUG
0.25 L / 8.5 OZ



THE PERFECT-BREW POUR OVER & THE LEGENDARY CAMP MUG
0.35 L / 12 OZ



THE AEROLIGHT™ TRANSIT MUG
0.35 L / 12 OZ

POS A5 & A4 CARDS + WOODEN STAND



THE STADIUM DISPLAY



400 MM (H) X 400 MM (W) X 340 (D)

THE TREE DISPLAY



1215 MM (H) X 740 MM (W) X 400 (D)

THE BEAR DISPLAY



900 MM (H) X 270 MM (W)

THE REDUCED FLOOR RETAIL DISPLAY



1473 MM (H) X 567 MM (W) X 390 (D)

THE STANDARD FLOOR RETAIL DISPLAY



1700 MM (H) X 610 MM (W) X 513 (D)



CUSTOM PRINT PROGRAM

Your company logo on our must-have Stanley products. Promote your business, give corporate gifts, and brand special events with our custom print program. All products are available for Stanley's custom print program. Contact your account manager for further details.

Connect with your Stanley Representative for details at:

CUSTOM-PRINT@PMI-WORLDWIDE.COM


PRINT OPTIONS

1 COLOR PRINT

2 COLOR PRINT

3 COLOR PRINT

LASER ENGRAVING



**WE ARE ORIGINAL.
WE ARE USEFUL.**

**WE ALWAYS ANSWER.
WE'RE NOT A TREND.
WE DON'T DO FUSSY.**

**WE WILL NEVER
LET YOU DOWN.**

**TOGETHER,
WE ARE
UNBREAKABLE.**